



Definition of flow: “to move, come, or go continuously in one direction”

## 5 PRINCIPLES OF FLOW

Our unique FLOW approach is infused throughout all of our offerings to give you and your team a fully integrated and life-changing experience. We follow five principles that keep us on track.

HOLISTIC	FOCUS ON THE WHOLE EXPERIENCE
HUMAN	MAKE EVERY HUMAN CONNECTION COUNT
CREATIVE	SHARE NEW & FRESH PERSPECTIVES
COLLABORATIVE	ALWAYS DO THINGS TOGETHER
SIMPLE	MAKE IT NATURAL & EASY

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## ABOUT SPARK CREATIONS & COMPANY INC.

IGNITING CULTURES. CREATING PURPOSE.

SPARK Creations & Company Inc. is a training and development organization that inspires people and companies to create meaningful cultures and workplaces. We use a unique FLOW approach through all of our product offerings to focus on the whole experience using new and fresh perspectives in a collaborative way whilst keeping it simple and clear.

Our team of creative, committed and progressive trainers, facilitators, and certified executive and leadership coaches have 75+ years combined corporate training experience in strategic culture visioning, leadership development, team building and communications, executive and leadership coaching, people and culture program development (human resources), flow (lean and process) management, employer branding and marketing, and project management.

Ready to ignite your culture and create purpose? Connect with us today!

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# TEAM COMMUNICATION™

## CULTURE LEARNING: INSPIRING PURPOSE AND HUMAN CONNECTION

AN ADAPTIVE PROCESS DEVELOPING THE CAPACITY AND CAPABILITY OF THE INDIVIDUAL

As is often the case, it's not only a matter of what we say, it's how we say it. At this stage of the process, we are translating what we learned in Culture Design and integrating at the individual level to co-create capacity across and throughout the organization.

A few Culture Learning training experiences we will co-create with you:

- Essence Leadership™: Becoming a Conscious and Purpose-Driven Leader (Standard & Customized Training Programs)
- Team Communication™: Inspire Trust, Collaboration and Creativity (Standard & Customized Training Programs)
- Flow Management™: Aligning People, Product, and Process (Standard & Customized Training Programs)
- Culture Leadership™: Creating Human Centered Cultures (Standard & Train the Trainer Program)
- Executive / Leadership Coaching and Development (1:1, Group Masterminding, 360 Leadership Reviews, Leadership Retreats)
- Culture Conversations (Lunch & Learns, 30 Day Learning Bootcamps, Team Retreats)
- Team Assessments: Emergenetics (Brain Science & Behaviors), StrengthsFinder & StandOut (Strengths), and Emotional Intelligence (EQi)

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When your team is living and leading from their essence, they are operating from their most authentic self. Each team member shows up bigger and makes a greater effort to establish deeper connections.

Our unique and experiential process takes your team on a group journey to rediscovering their individual communication styles and how they can appreciate and adapt to each others' styles to increase trust, collaboration and creativity. Knowing who they are and how they show up creates more synergies and a shared desire to build an empowering and supportive team environment.

This training program will focus on three Team Communication™ levels: Team Connection, Team Performance and Team Excellence

## TEAM COMMUNICATION™: INSPIRE TRUST, COLLABORATION AND CREATIVITY

### Module 1 – Team Connection

This module is about developing your team to be more wholeheartedly connected to their role, team and organization. With this stronger connection, your team can perform at a higher level and produce results that make a difference. These learning workshops are significant to creating and inspiring a more engaged, compassionate and trusting team.

# TEAM COMMUNICATION™

## Module 2 – Team Performance

This module is about nurturing your team to perform more harmoniously and in sync. These learning workshops ensure each individual is working on the right tasks, utilizing their natural strengths and sharing and growing as a unified team.

## Module 3 – Team Excellence

This module is about invigorating your team to step out of their comfort zone and expand into new areas of team development. These learning workshops will empower, amplify, and accelerate your team's contribution, taking your organization to new heights.

The following is a guideline and sample course topics. These are customizable to support the core values, purpose and culture of the team and organization. The training experiences each last between 90 minutes to 2 hours and can be taken over a weekly, bi-weekly or monthly period. All classes include pre- and post-work assignments to help individuals integrate the learning into their day to day.

## KEY LEARNING OUTCOMES

- Foster higher levels of engagement and motivation through experiential and immersive learning activities
- Increases trust to minimize conflict and encourage teamwork
- Identifies strengths of each team member for enhanced collaboration and productivity
- Clearly defines communication styles and strengthens human connection across the whole organization
- Builds commitment and accountability with clearer roles and responsibilities
- Inspires creativity and new ideas for continued growth and learning
- Empowers teams and potential leaders to lead authentically and to proactively solve problems and challenges
- Creates a team that is purpose-driven and connected to the core values and strategic vision of the organization
- Heightens team alignment and overall contribution to co-create the best workplace

## PROGRAM SCHEDULE

### Module 1 – Team Connection

Training Experience 1 – Building a Strong Team Foundation

Training Experience 2 – Defining Team Core Values

Training Experience 3 – Igniting Team Purpose

Training Experience 4 – Creating Team Flow

### Module 2 – Team Performance

Training Experience 5 – Building Trust for Increased Collaboration

Training Experience 6 – Empowering Others Through Active Listening and Peer Coaching

Training Experience 7 – Integrating On-Going Feedback and Courageous Conversations

Training Experience 8 – Cultivating a Culture of Recognition and Gratitude

### Module 3 – Team Excellence

Training Experience 9 – Leveraging Diversity and Human Differences

Training Experience 10 – Activating Team Excellence

Training Experience 11 – Inspiring Creative Leadership

Training Experience 12 – Creating a Team of Change Champions

\*Detailed outline with learning objectives is available upon request.

To learn more, contact [connect@startyourspark.com](mailto:connect@startyourspark.com) or call 604.760.5648.

