



Definition of flow: “to move, come, or go continuously in one direction”

## 5 PRINCIPLES OF FLOW

Our unique FLOW approach is infused throughout all of our offerings to give you and your team a fully integrated and life-changing experience. We follow five principles that keep us on track.

- |               |                                   |
|---------------|-----------------------------------|
| HOLISTIC      | FOCUS ON THE WHOLE EXPERIENCE     |
| HUMAN         | MAKE EVERY HUMAN CONNECTION COUNT |
| CREATIVE      | SHARE NEW & FRESH PERSPECTIVES    |
| COLLABORATIVE | ALWAYS DO THINGS TOGETHER         |
| SIMPLE        | MAKE IT NATURAL & EASY            |

## ABOUT SPARK CREATIONS & COMPANY INC.

IGNITING CULTURES. CREATING PURPOSE.

SPARK Creations & Company Inc. is a training and development organization that inspires people and companies to create meaningful cultures and workplaces. We use a unique FLOW approach through all of our product offerings to focus on the whole experience using new and fresh perspectives in a collaborative way whilst keeping it simple and clear.

Our team of creative, committed and progressive trainers, facilitators, and certified executive and leadership coaches have 75+ years combined corporate and consulting experience in strategic culture development, leadership development, team building and communications, executive and leadership coaching, people and culture program development (human resources), flow (lean and process) management, employer branding and marketing, project management and implementation.

Ready to ignite your culture and create purpose? Connect with us today!

P: 604.760.5648

E: [connect@startyourspark.com](mailto:connect@startyourspark.com)

W: [sparkcreationsinc.com](http://sparkcreationsinc.com)



# CULTURE SUPPORT

## CULTURE INTEGRATION: BRINGING YOUR CULTURE TO LIFE

### ORGANIZATIONAL ACCEPTANCE TO A NEW WAY OF BEING

What we do at this stage is the delicate application of making it real in the workplace. It's a recipe for a bigger result and quite possibly, the reason why you reached out to us in the first place. When we talk about creating WOW cultures, it is at this point where that can be realized.

A few Culture Integration training experiences we will co-create with you:

- Culture Experience (Revolutionary People & Culture Program Design)
- Culture Flow (Workflow & Workspace Design)
- Culture Support (1:1 HR Training or On-Call)
- Culture View (Audit + Report)

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Whether you are a new and aspiring People & Culture Leader looking for inspiration and mentorship or a Business Leader or Owner searching for guidance and support, our Culture Support program will provide foundational knowledge and experience required to create your ideal culture.

Our team of Culture Creators are passionate about people and culture development and bring a wealth of expertise from a variety of industries, size of companies, and organizational structures. They are open to learning and clearly understanding the heart of your organization so they can co-create the best solutions for you and your team. Get ready to learn creative strategies to make your company an Employer of Choice!

## 1:1 HR Training

1-Hour focused, experiential, and action oriented training sessions with unlimited emails/texts, quick check-in calls and support. The 6 and 12 Session Packages include a Professional Development Plan.

1 Session	\$300 per session
6 Sessions	\$1,650 per package
12 Sessions	\$3,000 per package

## ON-CALL HR Support

Up to 3 Hours on-call support per month including calls, emails, and project work. The 3 and 6 month programs include a Culture Experience Plan.

Month to Month	\$900 per month
3 Month Commitment	\$825 per month
6 Month Commitment	\$750 per month
1 Year Commitment	\$675 per month

To book 1:1 HR Training or On-Call Support today, contact [connect@startyourspark.com](mailto:connect@startyourspark.com) or call 604.760.5648.

