



Definition of flow: “to move, come, or go continuously in one direction”

## 5 PRINCIPLES OF FLOW

Our unique FLOW approach is infused throughout all of our offerings to give you and your team a fully integrated and life-changing experience. We follow five principles that keep us on track.

HOLISTIC	FOCUS ON THE WHOLE EXPERIENCE
HUMAN	MAKE EVERY HUMAN CONNECTION COUNT
CREATIVE	SHARE NEW & FRESH PERSPECTIVES
COLLABORATIVE	ALWAYS DO THINGS TOGETHER
SIMPLE	MAKE IT NATURAL & EASY

---

## ABOUT SPARK CREATIONS & COMPANY INC.

IGNITING CULTURES. CREATING PURPOSE.

SPARK Creations & Company Inc. is a training and development organization that inspires people and companies to create meaningful cultures and workplaces. We use a unique FLOW approach through all of our product offerings to focus on the whole experience using new and fresh perspectives in a collaborative way whilst keeping it simple and clear.

Our team of creative, committed and progressive trainers, facilitators, and certified executive and leadership coaches have 75+ years combined corporate training experience in strategic culture visioning, leadership development, team building and communications, executive and leadership coaching, people and culture program development (human resources), flow (lean and process) management, employer branding and marketing, and project management.

Ready to ignite your culture and create purpose? Connect with us today!

P: 604.760.5648

E: [connect@startyourspark.com](mailto:connect@startyourspark.com)

W: [sparkcreationsinc.com](http://sparkcreationsinc.com)



# CULTURE VIEW

## CULTURE INTEGRATION: BRINGING YOUR CULTURE TO LIFE

### ORGANIZATIONAL ACCEPTANCE TO A NEW WAY OF BEING

What we do at this stage is the delicate application of making it real in the workplace. It's a recipe for a bigger result and quite possibly, the reason why you reached out to us in the first place. When we talk about creating WOW cultures, it is at this point where that can be realized.

A few Culture Integration training experiences we will co-create with you:

- Culture Experience (Revolutionary People & Culture Program Design)
  - Culture Flow (Workflow & Workspace Design)
  - Culture Support (1:1 HR Training or On-Call)
  - Culture View (Audit + Report)
- 

It's time for you to understand the full view of your current culture!

Whether you are a start up or have been in business for years, you are at a stage of culture development where you want to ensure you have a strong foundation to take your company to the next phase of growth.

Our Culture View program will evaluate your current people and culture programs and provide you with insights on what is working well and what can be improved. Our Culture Creators will guide you with powerful questions to completely understand your Culture Vision and co-create your ideal culture.

## AUDIT + REPORT

3 Hour Audit (conducted with discovery questions)  
Report (highlights current best practices and recommendations)

Investment: \$1,070

To book a Culture View today, contact [connect@startyourspark.com](mailto:connect@startyourspark.com) or call 604.760.5648.

\*To integrate the recommendations with one of our Culture Creators, check out our Culture Support program.