



Definition of flow: “to move, come, or go continuously in one direction”

5 PRINCIPLES OF FLOW

Our unique FLOW approach is infused throughout all of our offerings to give you and your team a fully integrated and life-changing experience. We follow five principles that keep us on track.

HOLISTIC	FOCUS ON THE WHOLE EXPERIENCE
HUMAN	MAKE EVERY HUMAN CONNECTION COUNT
CREATIVE	SHARE NEW & FRESH PERSPECTIVES
COLLABORATIVE	ALWAYS DO THINGS TOGETHER
SIMPLE	MAKE IT NATURAL & EASY

ABOUT SPARK CREATIONS & COMPANY INC.

IGNITING CULTURES. CREATING PURPOSE.

SPARK Creations & Company Inc. is a training and development organization that inspires people and companies to create meaningful cultures and workplaces. We use a unique FLOW approach through all of our product offerings to focus on the whole experience using new and fresh perspectives in a collaborative way whilst keeping it simple and clear.

Our team of creative, committed and progressive trainers, facilitators, and certified executive and leadership coaches have 75+ years combined corporate training experience in strategic culture visioning, leadership development, team building and communications, executive and leadership coaching, people and culture program development (human resources), flow (lean and process) management, employer branding and marketing, and project management.

Ready to ignite your culture and create purpose? Connect with us today!

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CULTURE PROGRAM

CULTURE DESIGN: DISCOVERING THE HEART OF YOUR ORGANIZATION

A COLLABORATIVE AND INTERACTIVE EXPERIENCE THAT LINKS MEANING AND PURPOSE

Leading companies understand the importance of starting here. This is the foundation from which everything else is built upon. The fundamentals expressed through this process brings light and love to who you are as individuals and to the work you do together.

A few Culture Design training experiences we will co-create with you:

- Culture Vibe Assessments (Fulfillment Surveys, Interviews, Culture Profiles)
 - Rediscover Your Core (Values & Strengths Training)
 - Start With Your Why (Purpose Training)
 - Lead on Purpose (Leadership Guiding Principles Training)
 - Culture Visioning - Full Program (Rediscover Your Core + Start With Your Why + Lead on Purpose)
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CULTURE LEARNING: INSPIRING PURPOSE AND HUMAN CONNECTION

AN ADAPTIVE PROCESS DEVELOPING THE CAPACITY AND CAPABILITY OF THE INDIVIDUAL

As is often the case, it's not only a matter of what we say, it's how we say it. At this stage of the process, we are translating what we learned in Culture Design and integrating at the individual level to co-create capacity across and throughout the organization.

A few Culture Learning training experiences we will co-create with you:

- Essence Leadership™: Becoming a Conscious and Purpose-Driven Leader (Standard & Customized Training Programs)
 - Team Communication™: Inspire Trust, Collaboration and Creativity (Standard & Customized Training Programs)
 - Flow Management™: Aligning People, Product, and Process (Standard & Customized Training Programs)
 - Culture Leadership™: Creating Human Centered Cultures (Standard & Train the Trainer Program)
 - Executive / Leadership Coaching and Development (1:1, Group Masterminding, 360 Leadership Reviews, Leadership Retreats)
 - Culture Conversations (Lunch & Learns, 30 Day Learning Bootcamps, Team Retreats)
 - Team Assessments: Emergenetics (Brain Science & Behaviors), StrengthsFinder & StandOut (Strengths), and Emotional Intelligence (EQi)
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CULTURE INTEGRATION: BRINGING YOUR CULTURE TO LIFE

ORGANIZATIONAL ACCEPTANCE TO A NEW WAY OF BEING

What we do at this stage is the delicate application of making it real in the workplace. It's a recipe for a bigger result and quite possibly, the reason why you reached out to us in the first place. When we talk about creating WOW cultures, it is at this point where that can be realized.

A few Culture Integration training experiences we will co-create with you:

- Culture Experience (Revolutionary People & Culture Program Design)
- Culture Flow (Workflow & Workspace Design)
- Culture Support (1:1 HR Training or On-Call)
- Culture View (Audit + Report)

