

Culture Design

DEFINING CULTURE CODE™



EXPERIENCE 1: UNCOVER YOUR ESSENCE

- Gather insights on current values status with Values Alignment Assessment™
- Uncover and articulate organizational core values
- Create values alignment program using Values Integrity Framework™

EXPERIENCE 2: LEAD ON PURPOSE

- Define leadership guiding principles through understanding strengths
- Discover why the company exists and its long-term impact
- Design strategies to share and integrate company purpose

EXPERIENCE 3: UNITE AND CONNECT

- Develop strategies to integrate and sustain culture vision using human-centered design thinking
- Create one-page Culture Vision Plan™
- Build communications plan, including outline for Culture Code presentation

Participant: Key Influencers and Culture Champions
Duration: 3 Training Experiences at 6 Hours Per Session
Format: 3 Day Retreat or Weekly / Bi-Weekly
Includes: Pre- and Post-Work Assignments, Group Coaching, Integration Action Plan, Group Key Learning Debrief Session, and Design Thinking Activities

P: 604.760.5648

E: connect@startyourspark.com

#STARTYOURSPARK

W: sparkcreationsinc.com

© Copyright SPARK Creations & Company Inc.



INVESTMENT

OPTION 1: Full Program

Three Training Experiences (Up to 16 Participants).....	\$23,500+GST
Additional Fee for 17+ Participants.....	\$1,330+GST

OPTION 2: Per Training Experience

One 6 Hour Training Experience (Up to 16 Participants).....	\$8,700+GST
Additional Fee for 17+ Participants.....	\$490+GST

P: 604.760.5648

E: connect@startyourspark.com

W: sparkcreationsinc.com

#STARTYOURSPARK

© Copyright SPARK Creations & Company Inc.